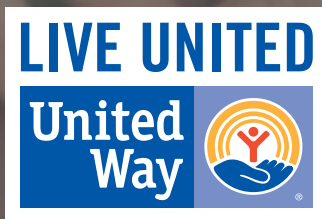


Community Impact Strategy Map



United Way of Kankakee and Iroquois Counties seeks to identify and support programs to achieve intersecting outcomes in our three focus areas of Health, Education and Financial Stability. In 2019 United Ways in Illinois released the **ALICE (Asset-Limited, Income-Constrained, Employed) Report**, which identifies that approximately one out of every three households can no longer afford to live in Kankakee and Iroquois Counties. Our investments and programs are aligned to support these households. This Community Impact Strategy Map serves as a guide to the goals and outcomes we will be working towards over the next three to five years.

DEMOGRAPHIC PRIORITIES

We are focusing on Kankakee and Iroquois County households at or below the ALICE Survival Threshold for all of our strategic goals with a special emphasis on the following:



Single-parent led households

Households headed by a single individual with children. 69% of single mother-led households and 52% of single father-led households in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



Black households

The head(s) of household identifies as Black. 64% of Black households in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



Senior households

Households headed by someone 65 years or over. 56% of senior households in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



Young households

Households headed by someone under 25 years old. 56% of young households in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



Hispanic households

The head(s) of households identifies as Hispanic. 47% of Hispanic households in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



Children/Households with children











Households with children under 18. 34% of households with children in Kankakee and Iroquois Counties are below the ALICE Survival Threshold.



HEALTH

Helping support safe, stable environments and nurturing relationships.

Vision: Households are equally able to access trauma-informed behavioral and physical health care, and are aware of the services available in our community.

Goals	Outcomes
 Health Equity All households have easy access to ample, affordable high quality healthcare.	<ul style="list-style-type: none">• Remove barriers to access public health benefits and resources• Increase health services reaching underserved communities  Possible Strategies & Approaches: Adopt place-based strategies through Strong Neighborhoods Initiative Identify gaps in service delivery through Partnership for Healthy Communities
 Healthy Beginnings Babies are born at a healthy birthweight and grow in healthy environments.	<ul style="list-style-type: none">• Increase access to prenatal care• Foster healthy parenting skills• Promote two-generation strategies that benefit the whole family  Possible Strategies & Approaches: Implement the Parent Saturation Project through Success By 6 Coalition Integrate health services and parent-peer supports within Strong Neighborhoods
 Trauma & Resilience Households are free from Adverse Childhood Experiences (ACEs), violence and physical hazards; communities support people's health, safety and development.	<ul style="list-style-type: none">• Prevent ACEs from contributing to life-long negative outcomes for future generations• Foster an equitable, community-wide system of trauma-informed care• Reduce intimate partner violence, domestic violence, child abuse, sexual violence and human trafficking  Possible Strategies & Approaches: Promote, guide and support Trauma-Informed Organizations Adopt place-based strategies within Strong Neighborhoods to address trauma
 Improved Behavioral Health Households will demonstrate improved behavioral health by reporting better mental health and a reduction in substance abuse.	<ul style="list-style-type: none">• Ensure a continuum of services exists to meet behavioral health needs• Expand community awareness and reduce stigma associated with having mental health and substance abuse disorders  Possible Strategies & Approaches: Support collaborative efforts of Project SUN to strengthen the systems of care Disseminate information and connect those in crisis to services through 211
 Food Security All households will have access to healthy, nutritious food.	<ul style="list-style-type: none">• Increase healthy food production and distribution in underserved communities• Increase options for households to make healthy food choices through policy and education efforts  Possible Strategies & Approaches: Support food pantries and MobileRx throughout the community Adopt place-based strategies within Food Deserts through Strong Neighborhoods

EDUCATION

Helping individuals achieve their potential through education.

Vision: Education is a valued partnership between households, schools and non-school providers where individuals succeed in each of the following goals.

Goals	Outcomes
<p> Early Childhood Development (Birth through 5 years old)</p> <p>Children’s health, physical, social, emotional, intellectual, language, and literacy development skills are supported and developed to lay a strong foundation for a successful life.</p>	<ul style="list-style-type: none">• Improve access to quality, affordable childcare• Improve access to early learning opportunities• Improve family engagement towards positive early childhood development <p> Possible Strategies & Approaches:</p> <p>Advocate for early education through the Success By 6 Coalition</p> <p>Raise awareness and knowledge among parents and caregivers through Parent Cafes with Project SUN</p> <p>Facilitate professional development through Success By 6 Summits</p> <p>Build the capacity to collect and use early childhood data in decision-making and planning through Success by 6 Coalition</p>
<p> School Readiness & Success</p> <p>Students successfully transition through school gaining the knowledge, skills and abilities they need for success.</p>	<ul style="list-style-type: none">• Reduce the achievement gap• Provide quality after-school programs for children and youth• Provide students and families with access to a system of wrap-around supports <p> Possible Strategies & Approaches:</p> <p>Ensure community services are coordinated and accessible through collaborations like Project SUN</p> <p>Organize a system of wrap-around supports for students as they progress using place-based strategies like Strong Neighborhoods</p>
<p> Post-High School Graduation Preparation & Career Readiness</p> <p>Students graduate high school on time prepared for post-secondary education and/or training, work, and life.</p>	<ul style="list-style-type: none">• Partner with schools and families to improve graduation rates• Partner with stakeholders to provide opportunities to prepare students for careers and the workplace <p> Possible Strategies & Approaches:</p> <p>Partner with schools to offer extended day options that expand learning through place-based strategies like Strong Neighborhoods</p> <p>Collaborate with stakeholders on the Partnership for Healthy Communities Workforce Development Subcommittee</p> <p>Foster mentor relationships through Women United Affinity Group</p>

FINANCIAL STABILITY

Helping households become financially stable and independent.

Vision: Households access basic needs from proactive, prevention focused, comprehensive, easy-to-navigate systems that foster self-sufficiency and asset building.

Goals

Outcomes



Continuing Education

Individuals pursue educational opportunities to increase financial stability.

- Provide professional development, training or services to support households towards increasing their financial stability
- Offer integrated workforce development, financial coaching and benefits screening services
- Prepare youth and adults to obtain or advance in good jobs in high-growth sectors



Possible Strategies & Approaches:

Convene partners in workforce development through initiatives like **Pembroke Economic & Workforce Development Sub-Committee**
Participate and engage with the **Economic Alliance Talent Outreach Committee**



Financial Literacy

Individuals have the knowledge, skills and supports to make choices that increase their financial stability and advance their economic mobility.

- Provide educational programs that lead to increased financial management knowledge and skills
- Increase awareness of and enrollment within income supports/cash transfers to support financial stability



Possible Strategies & Approaches:

Connect individuals to financial education and/or coaching services through existing partners
Use **211** and **Kan-I-Help** to provide information on income supports



Stable Housing

Safe, good quality housing units are available at an affordable cost.

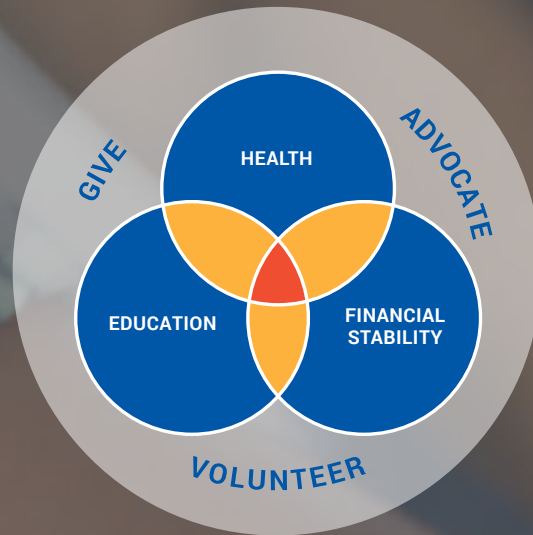
- Provide support for the whole continuum of housing from the chronically homeless to working families to satisfy all household needs
- Increase inventory of affordable housing in safe, secure and supportive communities to meet the needs of residents



Possible Strategies & Approaches:

Adopt place-based strategies through **Strong Neighborhoods**

Strategic Arena



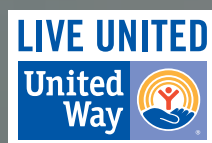
Our strategic arena represents our focus on the convergence of health, education and financial stability, and is a central part of our **strategic plan** for United Way of Kankakee and Iroquois Counties over the next three to five years.

About United Way of Kankakee & Iroquois Counties

For nearly 80 years, United Way of Kankakee and Iroquois Counties has been fighting to achieve lasting change for families in Kankakee and Iroquois Counties and working to strengthen their health, education and financial stability to build a strong, viable community.

United Way partners include global, national and local businesses, nonprofits, government, civic and faith-based organizations, along with educators, health providers, senior citizens, students, and others. We provide grants to local nonprofits, lead collective impact efforts through our Strong Neighborhoods Network and Success By 6 Coalition, mobilize volunteers, and engage in public policy advocacy. To learn more about United Way and how you can get involved, please visit myunitedway.org.

United Way of Kankakee and Iroquois Counties strives to be a model of diversity, equity and inclusion. Our Board of Directors, staff, volunteers, and programs proudly reflect the local community, its many faces, cultures, and walks of life without regard to social or economic status, gender, ethnicity, religion, age, sexual orientation, and physical or mental disabilities.



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Approved September 2020 by the Board of Directors of United Way of Kankakee and Iroquois Counties